

Sunnyland Neighborhood Association Advertising Policy

1. All advertisements are independent from editorial decisions. SNA does not endorse any product or service marked as an advertisement. Editorial content is not compromised by commercial or financial interests, or by any specific arrangements with advertising clients or sponsors.
2. SNA reserves the right to decline any type of advertising that is damaging to SNA or is inappropriate to the content held in the SNA newsletter or website.
3. Advertisements may not be deceptive or misleading, and must be verifiable. Advertisements should clearly identify the advertiser and the product or service being offered. Exaggerated or extravagantly worded copy will not be allowed.
4. Advertisements will not be accepted if they appear to be indecent or offensive in either text or artwork.
5. Advertisements must not violate state or federal law.
6. Once an advertisement has been deployed online, it will be withdrawn from the website at any time if the SNA Board of Directors deems it necessary.
7. Advertisements and editorial content must be clearly distinguishable. SNA will not publish "advertorial" content.
8. Advertisements must be paid in full prior to publication date.

Contact Information

SNA welcomes your questions or comments regarding this Advertising Policy. If you believe that SNA has not adhered to this policy, please contact us at:

Sunnyland Neighborhood Association
2521 Humboldt St.
Bellingham, Washington 98225

Email Address:
SunnylandNeighbors@gmail.com

Effective as of May 12, 2022